

PRINT, RADIO & INTERNET ADVERTISEMENT RATE CARD

NEWSPAPER - MECHANICALS

Col. Inch	Inches
1 Column Inch	1 3/4
2 Column Inches	3 3/4
3 Column Inches	5 3/4
4 Column Inches	7 3/16
5 Column Inches	9 3/16
6 Column Inches	11 3/16

PREPRINTED INSERTS

\$80.00 Per 1,000

(Minimum of 2,000 Up To Two Pages)

(Additional Pages - \$3.00 each per 1,000)

CLASSIFIED ADVERTISING - \$4.00 Per Line (Minimum of 3 lines)

SIZE	1X	6X	13X	26X	52X
Full	\$2128.50	\$1702.80	\$1379.95	\$1277.10	\$1064.25
Half	\$1064.25	\$851.40	\$689.98	\$638.55	\$532.12
Quarter	\$532.13	\$425.70	\$344.99	\$319.28	\$266.06
Eighth	\$266.07	\$212.85	\$172.49	\$159.64	\$133.03

ADD COLOR - \$100.00

RADIO

IMPACT WITH THE FLORIDA STAR

WJSJ - FM 105.3 - TUESDAY - 5:30 to 6:00 p.m. and 11:30 to 12 Midnight

WCGL-AM 1360 - TUESDAY AND THURSDAY - 8:30 p.m. to 9:00 p.m.

30 SECOND SPOTS - \$25.00

RADIO: ADD \$10.00 TO YOUR NEWSPAPER AD FOR A 30 SECOND SPOT

ADD \$15.00 TO YOUR NEWSPAPER AD FOR A 60 SECOND SPOT

INTERNET - WEBSITE

BANNER ADS

Home Page (Ad will appear on all story pages: **\$40 per week- \$150.00/mo**

Sports, Lifestyle, Prep Rap, Religion, Entertainment, Obituary

(Desired section)

\$25.00/Week; \$80.00/mo

Add \$30.00 per week for Home Page; \$15.00 per week for other spots

COMBINATION ADVERTISEMENT: Newspaper, Radio, Internet

Newspaper, radio and Internet combination - An unbeaten exposure

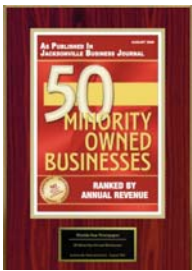
ADVERTISEMENT DEADLINES: Reservations: Monday @ 5 p.m.,

Tuesday at 5:00, Camera Ready Deadline

EDITION DATE: SATURDAY

The Florida Star, serving you since 1951; Still 'the people's choice.'

Sold in WalMart, Dollar General, Publix, Walgreens & about 200 more



The only Black Owned Media in the top 50

